

New Airbus link forged



NEW APPOINTMENT

PrivatAir has announced the appointment of Greg Thomas as Chief Executive Officer, succeeding David Hurley, who becomes Vice-Chairman of the board.

Thomas, 36, has been PrivatAir's Chief Operating Officer since December 2000, overseeing a crucial period of growth during which the company acquired Flight Services Group in the US and Transair in France. 'I am excited to be afforded the opportunity of leading the team of exceptional individuals that are the fundamental reason for PrivatAir's success,' said Thomas.

David Hurley said, 'I am very honoured to move to the position of Vice-Chairman of PrivatAir SA. I have enjoyed working closely with Greg over the past three years and I know that he has the experience, leadership ability and energy to continue the pace of growth and profitability we have established together.'

As part of Thomas's recent reorganisation Hugh Regan, Group Chief Financial Officer, has been appointed President of PrivatAir Inc and Chief Operating Officer of North American operations, while Dave Kinson, Executive Vice-President of Business Development, takes up the position of Chief Operating Officer of European and Middle Eastern operations.

From April, two brand-new Airbus 319s join the fleet to fly Airbus personnel in a significant extension of PrivatAir's corporate shuttle programme

AIRBUS has appointed PrivatAir to run a corporate shuttle service for staff between its European production sites, in a deal that sees PrivatAir become an Airbus operator for the first time.

Two brand new Airbus 319s join the PrivatAir fleet, and are being fitted out in a business-class configuration, all with leather seats and service to match.

Starting in April 2003, PrivatAir will fly Airbus personnel and executives between Toulouse, Hamburg and Filton/Broughton. The routes will be served five days a week, Monday to Friday. All operational matters are being handled by PrivatAir in this significant extension of its shuttle service.

'Our shuttle service provides enormous flexibility, security and professionalism and is a viable economic option for the right number of passengers,' said

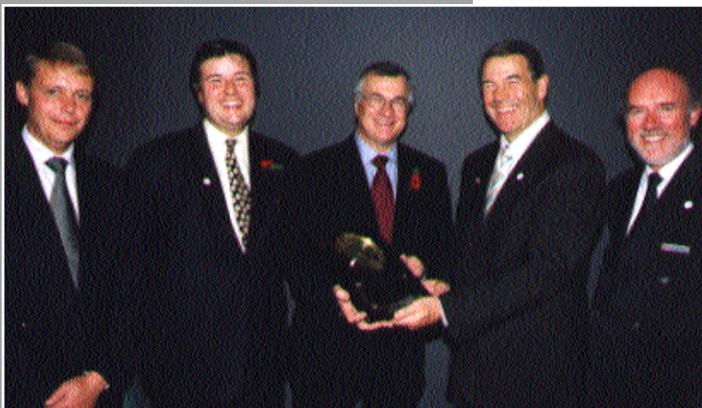
Greg Thomas of the PrivatAir Group. 'With this business shuttle running five times a week, we will

offer Airbus employees direct and more convenient access to their four main production sites in Europe.'

PrivatAir has recognised a growing demand among corporations to move employees quickly between bases, and the company is able to supply shuttle services that meet specific corporate requirements. 'We are delighted that our first

opportunity to become an Airbus operator has resulted in our flying their people between Airbus sites,' concluded Thomas.

An Airbus spokesman says, 'PrivatAir is the perfect partner for us. A customer on the one hand, and a supplier of the best service in the private aviation. Our people are the best, and we wanted to demonstrate this in dramatic fashion. Our people are also extremely valuable to us, and confidentiality and security are high on the agenda - all things that PrivatAir supplies as a matter of course.' ■



Above: PrivatAir cabin attendant Katja Bortolaso with a model of the A319 in PrivatAir colours.
Left, left to right: Dave Kinson, Greg Thomas, Rudy Toering (Managing Director, European Sales Flight Safety International), Dave Hurley and Chris Randle. Rudy is presenting a clock to Dave Hurley in recognition of PrivatAir's 25 years of safe flying

COVETED CERTIFICATE AWARDED TO PRIVATAIR FRANCE

PRIVATAIR France, based at Paris Le Bourget Airport, has just been awarded the coveted ISO 9001-2000 Certificate of Quality for its aircraft ground-handling services.

PrivatAir's certification, which followed an in-depth audit carried out during November 2002 by Swiss TS, covers all of the services offered by the company at Le Bourget Airport.

With these facilities, PrivatAir customers avoid crowded main terminals and optimise the use of their time before flying. From the moment passengers arrive at the airport until they board the aircraft for departure, they are treated to a first-class, seamless service, including assistance with baggage, refreshments, any business services they may need in the private lounge, and smooth customs and immigration clearance.

PrivatAir has the capacity to handle all types of aircraft and meet the requirements of a variety of clients, from the businessman who is also a pilot, to a company moving its top executives.

'This certificate is especially important for our customers. It guarantees they will receive the same high level of service at all times and in all circumstances'

'We are very proud of Richard Webb and his team of 40 professionals in having met the stringent requirements of this independent test of excellence,' said Dave Hurley.

PrivatAir France's Quality Management System – the basis of the ISO certification – was introduced in 2002 using the model developed in 1998 by PrivatAir Geneva, which was the first European airline to receive ISO approval. ■

LUFTHANSA SHUTTLE AT FULL CAPACITY

PRIVATAIR and Lufthansa are enjoying a very satisfactory occupancy rate since the German carrier began selling tickets for a six-days-a-week Dusseldorf-Newark service in a 44-seat Boeing Business Jet operated by PrivatAir. The cost of a ticket is about the same as business class on a standard, multi-class jet.



Exterior of terminal at Paris Le Bourget Airport

'This certificate is especially important for our customers,' said Richard Webb, General Manager of PrivatAir France. 'It guarantees they will receive the same high level of service at all times and in all circumstances, whatever the type of aircraft or the nature of their operation.'

'Passengers are willing to pay a little bit more for much better service,' said Dave Hurley. 'This is a great marriage where we don't get into an area such as ticketing where we haven't been involved before, and the airline can take advantage of the fact that we've spent \$53 million buying and fitting out the aircraft with our partners Lufthansa Technik.' ■

■ PrivatAir is a leading international business aviation group with headquarters in Geneva, Switzerland, a Fixed Based Operation at Le Bourget Airport in Paris, France, and sixteen bases of operation throughout the USA. It has been in operation since 1977 and currently employs some 300 people worldwide.

■ The Group's services include: Private Travel (aircraft charter), Corporate Shuttle, Aircraft Management and Sales, and Ground Services.

■ Clients include celebrities from the arts, sports and entertainment industries, businessmen, royalty and public officials, as well as private aircraft owners.

■ PrivatAir combines the best practices of the commercial airline industry with the flexibility of business aviation and its own exceptional standards of service. In December 1998, it became one of the world's first airlines whose quality system fulfilled the ISO standards for all its services.

■ The group operates a fleet of some 50 aircraft, ranging in size from a six-seat Beech King Air to a 49-seat VIP-configured Boeing 757-200. PrivatAir is the only commercial operator of three of the new generation Boeing Business Jets, configured for 16, 28 and 48 passengers.

www.privatair.com



A number of PrivatAir's Geneva based aircraft, photographed from the Airport Control Tower