



**NEWS RELEASE – UNDER EMBARGO UNTIL MONDAY 11<sup>TH</sup> MAY 2009**

### **PrivatAir launches PrivatTraining division**

Geneva, May 11<sup>th</sup> 2009 - PrivatAir has today announced the launch of PrivatTraining – a brand new service aimed at helping private jet operators manage their training requirements.

Regulatory changes due to take place to private jet operations in Europe will mean that every operator will be required to provide mandatory and regular training to flight crew, regardless of the type or number of aircraft they manage. Working alongside all the relevant national and international authorities, PrivatAir's PrivatTraining division creates bespoke programmes to ensure that private jet operators fulfil their full legal obligations in this area, including providing safety, medical, dangerous goods, security and crew resource management training.

Alongside this, it also offers a wide range of other tailored training courses and recruitment services to help organisations make the most of their crew and improve the overall passenger experience they offer.

“Training has always played a key role in PrivatAir's success,” says Victor Grove, Vice President, Selection, Training and Customer Service. “As an operator ourselves, we recognise that each organisation has a unique client base, so we ensure that all training is tailored to suit both the exact customer needs as well as the individual company culture.”

PrivatTraining uses a combination of PrivatAir's long-standing expertise in training its own crews, as well as a selection of external partner companies to ensure that all courses are as comprehensive as possible. These partners include organisations such as Lausanne Hospitality Consulting, part of the world renowned Swiss hotel school Ecole Hôtelière de Lausanne, which offers a significant component of our in-flight service training courses.

"We are thrilled to be part of this brand new service," says Andre Mack, Director at Lausanne Hospitality Consulting. "For several years, we have been helping PrivatAir to train its flight attendants to provide a level of onboard service on a par with that offered by some of the best hotels in the world – and now we look forward to helping other companies do the same."

PrivatAir will be introducing its PrivatTraining division at its stand at EBACE – number 837.

**About PrivatAir**

PrivatAir is a leading international aviation group with headquarters in Geneva, Switzerland and operating bases in Zurich, Düsseldorf, Frankfurt, Munich and Amsterdam. Services include Private Charter for VIPs and executives, Private Airline Services, Ground Services and Aircraft Sales & Management. PrivatAir manages a fleet of airliners including Boeing Business Jets and Airbus A319s which it operates on behalf of its airline partners, as well as a VIP-configured Boeing 757 and one of the world's only VIP-configured Boeing 767s - which are both available for private charter. Through its network of specialist partners, PrivatAir also provides private charter of almost any type of aircraft. Additionally, the company was the first commercial operator of the new generation of Boeing ultra-long-range executive aircraft.

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